



Why Kencoin Is the Cryptocurrency Investment For 2017

By now, everyone knows the wild success story of Bitcoin. At the time of its initial coin offering (ICO) in 2009, this cryptocurrency sold for only \$50 per coin. Since then, its value has skyrocketed to more than **\$2,700 per coin**, and climbing. Anyone who didn't get in on Bitcoin at the ground floor is now wishing they had.

Of course, not all cryptocurrencies explode in value. This is because many of them have taken a generalist approach, encouraging adoption across many verticals and industries without focusing on any specific sector. This has led to an over-saturated cryptocurrency market in which differentiation is difficult and value is unpredictable.

Kencoin, on the other hand, is an industry-specific cryptocurrency. Its purpose is to be constantly marketed to all partner and merchants in the adult entertainment sector, as well as their consumers. And it's already gained wide adoption by leading adult entertainment industry partners.

Here's why those key factors make Kencoin the cryptocurrency investment of 2017.

Solving key problems

Users' desire to preserve absolute privacy creates major hurdles for businesses in the adult sector. Many prospective customers visit websites that fulfill their fantasies, only to drop out of the signup and payment process at the moment the website asks for personal or financial details. Thus, owners of adult websites lose a significant amount of business every day, simply because their users lack a safe, anonymous way to pay for the content they want.

Kencoin solves this problem in one stroke, with a completely anonymous cryptocurrency that leverages blockchain technology to provide users with anonymity and privacy through secured transactions, while delivering previously unreachable customers to adult industry merchants.

The currency targets the adult entertainment sector, from porn websites to sex shops to adult dating networks – in fact, the Kencoin team's mission is to serve as the standard currency for anonymous, safe transactions in all sex and dating-related purchases.

How Kencoin creates wealth

The Kencoin marketing team, who bring together years of experience in a range of online industries, have already succeeded in getting a large number of adult merchants to integrate Kencoin into their payment processes, by demonstrating the benefits of transacting with Kencoin for merchants and clients alike.

That list of partners is growing every month, and includes leading porn websites, adult dating networks, live video sites, strip clubs, sex shops and other adult venues around the world. As a result of this widespread adoption, Kencoin will be recycled through the adult industry, creating wealth for industry service providers. By encouraging the ownership and use of Kencoin to customers worldwide, the adult industry will, in turn, create a reservoir of Kencoin wealth.

The Kencoin team is dedicated to continuing these business development efforts. Team members regularly attend industry events, stay up to date on new trends and popular vendors, and promote Kencoin to an even wider audience, which continues to grow every day.

Feedback from early adopters and partners has been positive, and all signs seem to point to even broader adoption across the adult industry. Now's your chance to get in on the ground floor of a cryptocurrency that's already gaining wide adoption throughout the adult industry.

Kencoin's initial coin offering (ICO) starts on the 22 of August, 2017. Click [here](#) to subscribe during the ICO, to grab your own supply of Kencoins.