

# The Top 5 Things That NoiseAware Protects

A couple years ago, I was in the top 5% of Airbnb Superhosts. I had rental properties all over the place, and it seemed like the perfect business: buy a cool apartment, rent it out to fun guests, turn a profit. What could go wrong?

One day I found out the answer to that question, when I got an angry letter from my local homeowner's association: They were kicking me out of the building. "What?!" I exclaimed. It turned out that my latest guests had thrown a party that disrupted the whole neighborhood. The partiers happily moved on to the next stop on their trip – but I lost my \$35,000 investment.

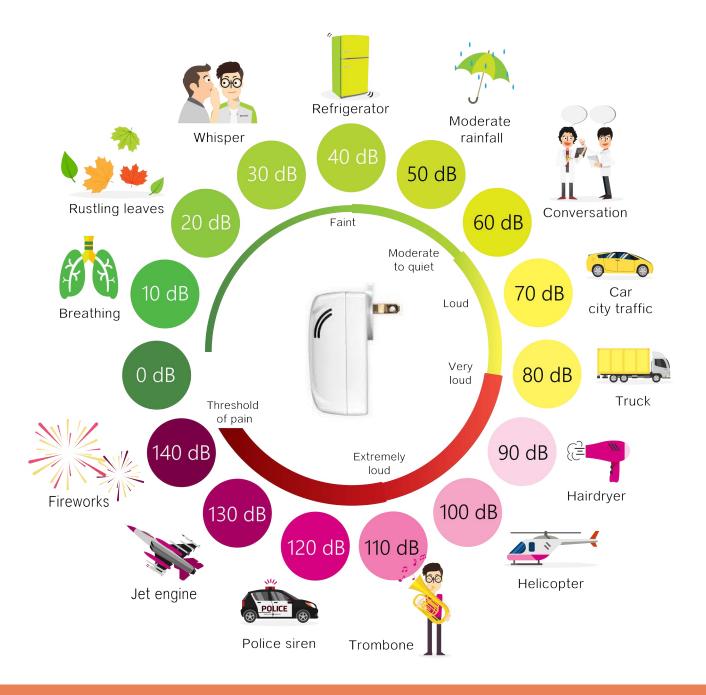
A big part of the fun of hosting an Airbnb is meeting travelers from all over the world, hearing their stories and giving them tips on where to go for an exciting night out. But as the saying goes, "It's all good fun until somebody calls in a noise complaint." I love guests who cook, too; but that doesn't mean I want them to set the kitchen on fire.

That's why my partner and I created NoiseAware. This simple system protects rental owners like you from noise complaints, while helping you provide hospitality and privacy for your guests. The system senses noise levels throughout the property, and sends you an alert when it detects noise above a certain threshold. That's all there is to it.



# 1. NoiseAware protects property.

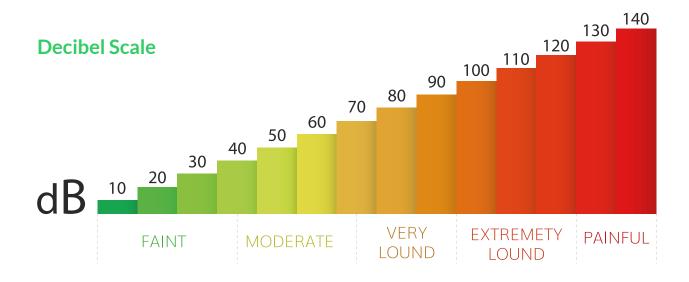
Every property is different. You might own some apartments in busy parts of town, or rent out a house on a quiet residential block. Whatever type of property you're renting out, NoiseAware keeps you informed of Noise Risk in real time, and sends you an alert when noise levels are getting risky. This gives you the chance to protect loud guests and rowdy parties from a police visit – and protect yourself against noise complaints or property damage.





#### 2. NoiseAware protects STR income flow.

There are so many great reasons to rent out an apartment or house – but turning a profit is always one of them. NoiseAware preserves maximum privacy for your guests, by enabling you to customize quiet hours. The system doesn't automatically alert anyone other than you. That means you'll always have the power to intervene first, before anyone else has a chance to file a noise complaint, call the police – or worse, file a cease-and-desist letter or write you up for a fine.





## 3. NoiseAware protects STR industry.

Owners of rental properties often find themselves at odds with traditional hotels, which have policies and staff in place to keep a lid on noise – and with cities and homeowners associations, many of whom are considering cracking down on private rentals. NoiseAware protects you as an individual rental property owner – and protects the STR industry as a whole, by giving you real-time objective reports on noise, so you can encourage your guests to move the party to a nearby bar or restaurant during quiet hours.

### 4. NoiseAware protects neighbors.

To succeed as a rental property owner, you've got to cultivate goodwill throughout the neighborhood. When you cultivate positive relationships with the locals, they'll be glad to have you and your guests around. That's why NoiseAware allows you to set custom quiet hours based on your own understanding of the local culture and its noise tolerances, so your neighbors won't have to be your noise detectors.



#### 5. NoiseAware protects guests.

Your guests deserve privacy - which is why NoiseAware doesn't detect any actual speech or specific noises; only overall levels of noise. This noninvasive technology promotes hospitality, enhances responsibility on the guests' part, and builds their own awareness of noise levels, so they'll know when it's time to take the party to another venue. Trust between guests and owners is invaluable - and the clearer you're able to communicate with your guests, the stronger that trust will be.

NoiseAware is designed to protect more than just your property investment. This simple, unobtrusive technology is designed to protect your relationships with your neighbors and your homeowners association, with the local community, and with your guests.



The Smoke Detector for Noise

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